

62

Ro

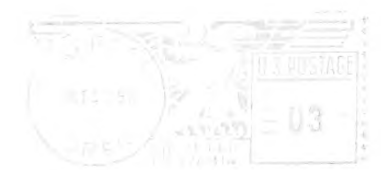
PETERSON & DERING, ROSE GROWERS

# NEW ROSES for 1959



TO BE PRESENTED AT THE  
**INTERNATIONAL GARDEN OF TOMORROW**  
**OREGON CENTENNIAL EXPOSITION**  
**and INTERNATIONAL TRADE FAIR**

JUNE 10 to SEPTEMBER 17, 1959



LIBRARY  
RECEIVED  
OCT 29 1958  
U. S. Department of Agriculture

Library, U. S. Dept. of Agriculture  
Washington 25, D. C.

From PETERSON & DERING, ROSE GROWERS, SCAPPOOSE, OREGON

**NEW  
P & D  
INTRODUCTIONS  
for 1959**



**OREGON  
CENTENNIAL**

(Plant Patent Applied for)

A crimson-red rose, tall and vigorous in bush, glowing with luminescent blooms, fragrant in the summer nights — this is "Oregon's rose of the century."

Hybridized by Gordon J. Von Abrams from rose Charles Mallerin and P & D rose No. 5026-2, "Oregon Centennial" opens from long, pointed buds into a large, graceful flower 4" to 6" across, blooming abundantly and continuously throughout the warm summer months. The flowers are lightly cupped at maturity, with a strong, sweet perfume; cleaning is quick and thorough.

Named to commemorate the hundredth anniversary of Oregon as a state, developed and grown near the historic Columbia river, this is a hybrid tea rose of fine balance and harmony which will bring a bit of the west to your garden.

**\$3.00 each; 3 for \$7.80**

a lovely new floribunda

**BELLINA**

(Plant Patent Applied for)

Dainty peach-pink clusters of continuous bloom grace this new floribunda by P & D's hybridizer Gordon J. Von Abrams, who has combined the best features of Pinocchio, Fashion and Orange Triumph.

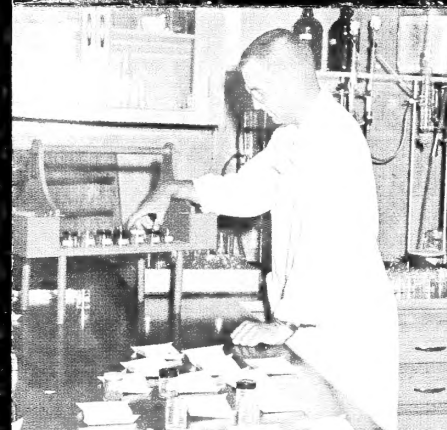
The flowers are small and perfectly formed, with full, high-centered blooms of forty-five petals each. The buds are very attractive in both form and color, the peach-pink being enhanced by yellow undertones.

Blooming continuously, "Bellina" is low and compact in growth, especially suited to planting in low borders, around driveways and in other spots where a small bush is desired. Peach-pink pretty, all season.

**\$2.50 each; 3 for 6.60**



These new 1959 introductions are the latest originations of the Peterson & Dering Research Laboratories. Here, under the direction of P & D hybridizer Gordon J. Von Abrams, have come many new rose developments, including the famous rose "Pink Favorite" and the "Super Strain" multiflora root to which all Peterson & Dering roses are budded.











FORT VANCOUVER  
Hybrid Tea — Pl. Pat. 994



BURNABY  
Hybrid Tea — Pl. Pat. 1522



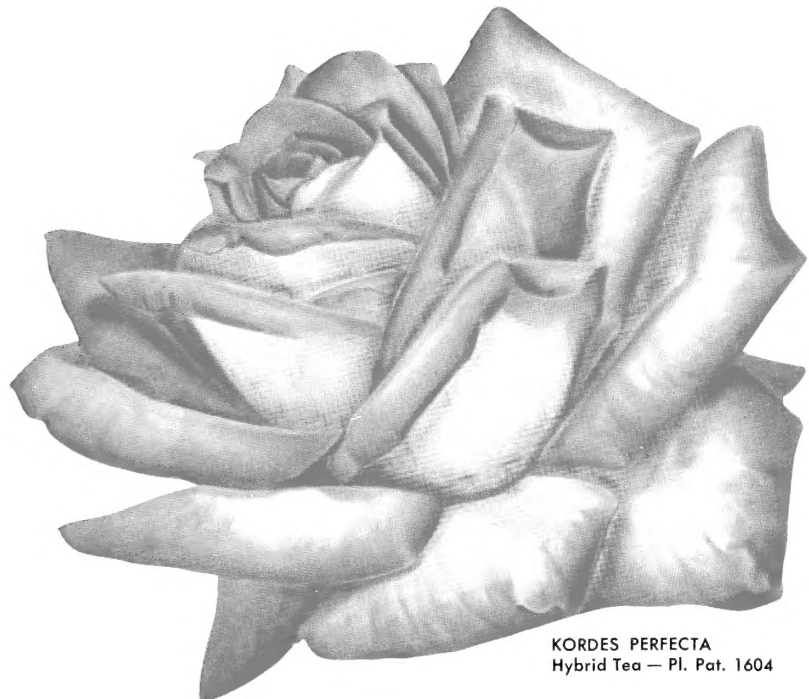
MONTEZUMA  
Grandiflora — Pl. Pat. 1383



ENCORE  
Floribunda  
Pl. Pat. 1662



STARFIRE  
Grandiflora — (PAF)



KORDES PERFECTA  
Hybrid Tea — Pl. Pat. 1604



IVORY FASHION  
Floribunda — Pl. Pat. 1688



THE DUKE  
Hybrid Tea — Pl. Pat. 1522

## OREGON GROWN ROSES...A COLLECTION OF THE NEWEST AND BEST for 1959

**FORT VANCOUVER** — For long-lasting light clear pink exhibition-type blooms, choose this handsome hybrid tea. Named for a historic landmark, it grows sturdy and tall to a height of 4-5 feet, bearing large fragrant blooms, an ideal source of cut flowers. **\$2.50 each; 3 for \$6.60**

**ENCORE** — In a dress of bright pink, dainty "Encore" wins applause for both plant and flower. Clusters of blooms present a pleasing color contrast — the inner surface of the petals are a lustrous creamy pink, while the outer surface is rose pink. Lightly cupped flowers 3 inches across are enhanced by slender, glossy clean foliage. A continuous performer. **\$2.25 each; 3 for \$6.00**

**STARFIRE** — All-America Award Winner for 1959. Iridescent cherry-red blooms twinkle on long stems for a bright display in your garden galaxy. Closely related to Queen Elizabeth, this grandiflora is another origination of famed hybridist Dr. Walter E. Lammerts. Equally desirable for garden or cutting, the glowing flowers of Starfire last for 8 to 12 days in undiminished brilliance. **\$3.50 each; 3 for \$9.20**

**BURNABY** — A classic hybrid tea rose, delicate light yellow in color, unexcelled in form, fragrant and lovely. The plant is vigorous in growth, producing huge blooms of exhibition quality. A Gold Medal winner in the U.S. and England, Rose Show Award Winner in Missoula and St. Louis, rated 8.0 by ARS. **\$2.50 each; 3 for \$6.60**

**KORDES PERFECTA** — White petals lightly touched with yellow . . . and each petal edged with deep rose — this is Korde's new hybrid tea which may soon challenge the popularity of its ancestor, "Peace." A large, full flower on a vigorous, disease-resistant bush growing to 3 feet, plus fragrance and good bloom duration distinguish this International Test Garden Gold Medal Winner. **\$3.50 each; 3 for \$9.20**

**MONTEZUMA** — A grandiflora rose as royal as its name, glowing with brilliant blooms of salmon rose on long, strong stems. The slender, pointed buds open into graceful flowers of some 40 petals, forming a high-centered, long-lasting blossom of gorgeous hue. Tall in plant, blooms bountifully, ideal for cutting. **\$2.75 each; 3 for \$7.20**

**AMY** — Pretty, perky and perfectly formed — Amy's little pink buds open into rich, satin-pink flowers. In full bloom, each blossom resembles a pink pincushion. Symmetrical in bush, hardy and low in growth, it flowers in pink profusion throughout the season. Excellent for borders — a most amiable floribunda. **\$2.00 each; 3 for \$5.25**

**THE DUKE** — Robed in rich carmine red with accents of gold, "The Duke" is truly a noble rose. A stunning, bright bi-color tea, its petals are red splashed with gold underneath. The bush is strong, medium to tall, and is clothed in large, glossy, disease-resistant foliage, replete with big, fragrant, colorful flowers. **\$2.50 each; 3 for \$6.60**

**IVORY FASHION** — All-America Award Winner for 1959. Long, slender white buds tipped with a touch of wispy yellow open into high-centered, cupped flowers with golden stamens (this floribunda resembles its prize-winning parent, "Fashion"). A long-lasting, continuous display of fragrant ivory blooms up to 4" across rewards the gardener planting this new rose. **\$2.75 each; 3 for \$7.20**

# Peterson & Dering

## OREGON'S BEST SOURCE OF GOOD ROSES

Choose your roses from the convenient list below — just fill in, clip and mail. Your roses will be packed and shipped ready to plant at the time you specify. P & D's Oregon-grown roses assure you hardy stock and bigger blooms.

ORDER TODAY — Check when shipment is wanted:

☐ Fall shipment on \_\_\_\_\_ (Date) ☐ Spring shipment on \_\_\_\_\_ (Date)

### PATENTED HYBRID TEA ROSES

Quantity	Variety and Patent Number	Each	3 for	Total
—	Angel Wings — light yellow and gold (PRR)	\$3.00	\$7.80	\$
—	Audie Murphy — cherry red (1558)	2.50	6.60	
—	BURNABY — light yellow (1314)	2.50	6.60	
—	Charlotte Armstrong — AARS — carmine (455)	2.25	6.00	
—	Chrysler Imperial — AARS — crimson red (1167)	2.50	6.60	
—	First Love — two-tone pink (921)	2.25	6.00	
—	FORT VANCOUVER — large pink (994)	2.50	6.60	
—	Forty-niner — AARS — red-yellow bi-color (792)	2.25	6.00	
—	Fred Edmunds — AARS — orange apricot (731)	2.00	5.25	
—	Golden Masterpiece — butter yellow (1284)	3.00	7.80	
—	Golden Wings — light yellow (1419)	2.50	6.60	
—	Helen Traubel — AARS — salmon pink (1028)	2.75	7.20	
—	Kordes Perfecta — cream rose bi-color (1604)	3.50	9.20	
—	Love Song — yellow pink bi-color (1360)	2.50	6.60	
—	Mojave — AARS — orange copper-red (1176)	2.75	7.20	
—	New Yorker — scarlet-red (823)	2.50	6.60	
—	OREGON CENTENNIAL — crimson-red (PAF)	3.00	7.80	
—	Peace — AARS — pink-edged yellow (591)	2.50	6.60	
—	PINK FAVORITE — deep pink (1523)	2.50	6.60	
—	Sutter's Gold — AARS — golden copper (885)	2.25	6.00	
—	Tallyho — AARS — dark pink (828)	2.25	6.00	
—	THE DUKE — carmine and gold bi-color (1522)	2.50	6.60	
—	Tiffany — AARS — deep pink (1304)	2.50	6.60	
—	White Knight — AARS — white satin (1359)	3.00	7.80	

### PATENTED GRANDIFLORAS

—	Buccaneer — fadeless yellow (1119)	2.50	6.60
—	Carrousel — deep red (1066)	2.00	5.25
—	Montezuma — rosy salmon (1383)	2.75	7.20
—	Queen Elizabeth — AARS — silver-pink (1259)	2.50	6.60
—	Roundelay — dark red (1280)	2.50	6.60
—	Starfire — AARS — currant red (PAF)	3.50	9.20

### PATENTED FLORIBUNDAS

—	AMY — satin pink (1455)	2.00	5.25
—	BELLINA — peach pink and yellow (PAF)	2.50	6.60
—	Circus — AARS — multi-color, reds, yellows (1382)	2.50	6.60
—	ENCORE — light pink, rose pink (1662)	2.25	6.00
—	Fashion — AARS — orange (789)	2.00	5.25
—	Fusilier — AARS — orange red (PAF)	2.50	6.60
—	Gold Cup — AARS — golden yellow (1683)	2.50	6.60
—	Ivory Fashion — AARS — ivory white (1688)	2.75	7.20
—	Jiminy Cricket — AARS — salmon orange (1346)	2.00	5.25
—	Pinkie — AARS — delightful pink (712)	2.00	5.25
—	Spartan — light orange (1357)	2.50	6.60
—	Vogue — AARS — begonia-rose (926)	2.00	5.25
—	White Bouquet — AARS — white (1415)	2.50	6.60

### PATENTED CLIMBERS

—	Cl. Blossom Time — pink (1240)	2.50	6.60
—	Cl. Chrysler Imperial — oxblood red (1528)	2.75	7.20
—	Cl. Crimson Glory — unsurpassed red (736)	2.50	6.60
—	Cl. Golden Showers — AARS — yellow (1557)	2.75	7.20
—	Cl. Pinkie — delightful pink (1076)	2.75	7.20
—	Cl. Spectacular — orange scarlet (1416)	2.50	6.60

PETERSON & DERING, Scappoose, Ore.

Please ship the roses checked above to:

Name \_\_\_\_\_ Total for roses \$ \_\_\_\_\_

Street or RFD \_\_\_\_\_ Shipping charge \_\_\_\_\_ .50

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_ Total enclosed \$ \_\_\_\_\_

Express Office \_\_\_\_\_ (If different from P.O.)

☐ Check ☐ M.O.  
**We do not ship C.O.D.**  
NOTE: Should we be out of the variety you order, we will be happy to substitute another rose of same quality and color. If you prefer a refund, check here ☐

CLIP ALONG DOTTED LINE

P & D's famous prize winner

## PINK FAVORITE

"The greatest pink rose of all time," says one of the nation's leading rose growers. Introduced by P & D in 1955, Pink Favorite has won the Gold Medal at the International Rose Test Gardens, the Sweepstakes Award at many Rose Shows, including Portland, Seattle, Corvallis and Vancouver, it is rated 8.5 by the American Rose Society — the highest rating of all pink hybrid teas.

Easy to grow, disease-resistant, sturdy and ornamental in bush, dependable and delightful in performance, Pink Favorite is fast becoming a favorite exhibition rose.

**\$2.50 each; 3 for \$6.60**

**Selected by THIS WEEK Magazine as the  
pink rose for the National Flower Poll**

*Peterson & Dering*  
**ROSE GROWERS**

SCAPPOOSE

OREGON

PINK FAVORITE  
Hybrid Tea — Pl. Pat. 1523

